

TAMIL NADU STATE MARKETING CORPORATION LIMITED
MRP PRICE LIST w.e.f.13.10.2017
MAXIMUM RETAIL PRICE OF IMFS BRANDS

Sl. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
	M/S. ENRICA ENTERPRISES PVT. LTD.		Rs.	Rs.	Rs.	Rs.
1	GOLDEN GRAPE ORDINARY BRANDY	O		400	200	100
2	OLD KING XXXX RUM	O		400	200	100
3	MEN'S CLUB DELUXE BRANDY	O		400	200	100
4	HONEY BEE MEDIUM BRANDY	M		440	220	110
5	NO.1 MC DOWELL MEDIUM BRANDY	M		440	220	110
6	BAGPIPER MEDIUM WHISKY	M		440	220	110
7	NO.1 MC DOWELL MEDIUM WHISKY	M		440	220	110
8	MCDOWELL CELEBRATION PREMIUM RUM	P		520	260	130
9	MCDOWELL'S GREEN LABEL WHISKY	P		520	260	130
10	MCDOWELL'S VSOP BRANDY	P		520	260	130
11	MCDOWELL'S CENTURY WHISKY	P		560	280	140
12	VSOP EXSHAW GOLD BRANDY	P		600	300	150
13	CAESAR PREMIUM BRANDY	P		600	300	150
14	SIGNATURE RARE PREMIUM WHISKY	P	1010	760	380	190
15	ROYAL CHALLENGE DELUXE WHISKY	P	1010	760	380	190
16	LOUIS VERNANT XO BLENDED PREMIUM BRANDY	P		800	400	200
17	ANTIQUITY BLUE SUPER PREMIUM WHISKY	P		1120	560	280

	M/S. MIDAS GOLDEN DISTILLERIES (P) LTD					
1	BINNIE'S DELUXE BRANDY	O		400	200	100
2	CAPTON RUM	O		400	200	100
3	CAPTON BRANDY	O		400	200	100
4	JET BRANDY	O		400	200	100
5	JET SELECT XXX RUM	O		400	200	100
6	OFFICER'S CHOICE CLASSIC WHISKY	M		440	220	110
7	OFFICER'S CHOICE NO.1 CLASSIC BRANDY	M		440	220	110
8	8 PM SELECT BLEND OF INDIANWHISKY & SCOTCH	M		440	220	110
9	OLD ADMIRAL SELECT VSOP BRANDY	M		440	220	110
10	DAY NIGHT BRANDY	M		440	220	110
11	CRYSTAL ROMANOV VODKA	P		480	240	120
12	McD. BLUE RIBAND PRESTIGE GIN	P		520	260	130
13	McD. RARE OLD CASK XXX RUM	P		520	260	130
14	8 PM EXCELLENCY SUPREME BRANDY	P		520	260	130
15	CLUB CLASS PREMIUM BRANDY	P		520	260	130
16	McDOWELL'S ROYAL VSOP BRANDY	P		520	260	130
17	SEA BREEZE BRANDY	P		520	260	130
18	BAGPIPER GOLD RARE WHISKY	P		560	280	140
19	GOLDEN BELL ORIENTAL BRANDY	P		560	280	140
20	ARABIAN NIGHT RESERVE PREMIUM XXX RUM	P		560	280	140
21	McDOWELL'S NO.1 RESERVE PRE. WHISKY	P		600	300	150
22	JOIE DE FRANC VSOP DELUXE BRANDY	P		600	300	150
23	ARISTOCRAT PREMIUM VSOP BRANDY	P		600	300	150
24	McD. VINTAGE GOLD BLENDED MALT WHISKY	P	850	640	320	160
25	KYRON PREMIUM BRANDY	P		800	400	200

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			1000 ml	750 ml	375 ml	180 ml
	M/S. S A F I L		Rs.	Rs.	Rs.	Rs.
1	DIAMOND BRANDY	O		400	200	100
2	DIAMOND WHISKY	O		400	200	100
3	DIAMOND XXX RUM	O		400	200	100
4	SAFL SUPER STAR BDY	O		400	200	100
5	SAFL SUPER STAR WHY	O		400	200	100
6	SAFL SUPER STAR XXX RUM	O		400	200	100
7	DIAMOND ORDINARY GIN	O		400	200	100
8	MGM MEDIUM VODKA	M		440	220	110
9	MGM ORANGE MEDIUM VODKA	M		440	220	110
10	MGM APPLE MEDIUM VODKA	M		440	220	110
11	MGM WHITE MEDIUM RUM	M		440	220	110
12	MGM NO.1 VSOP BRANDY	M		440	220	110
13	SPECIAL APPOINTMENT DELUXE BRANDY	P		520	260	130
14	MGM RICHMAN'S DELUXE XXX RUM	P		520	260	130
15	MGM RICHMAN'S NO.1 GRAPE BRANDY	P		560	280	140
16	MAGIC MOMENTS PREMIUM GRAIN VODKA	P		640	320	160
17	MGM GOLD VSOP PREMIUM BRANDY	P	850	640	320	160
18	MGM INDIAN CHALLENGE PREMIUM WHISKY	P		760	380	190
19	CLOVIS XO FRENCH GRAPE BRANDY	P		840	420	210
20	MGM GOLD RESERVE FRENCH BRANDY	P	1280	960	480	240
21	HOBSONS XR PURE FRENCH GRAPE BRANDY	P		1560	780	390

	M/S. EMPEE DISTILLERIES LTD					
1	MC LENE ORDINARY BRANDY	O		400	200	100
2	MC LENE XXX ORDINARY RUM	O		400	200	100
3	OLD SECRET XXX RUM	O		400	200	100
4	CLUB ROYAL WHISKY	M		440	220	110
5	OLD SECRET BRANDY	M		440	220	110
6	POWER APPLE VODKA	M		440	220	110
7	POWER ORANGE VODKA	M		440	220	110
8	ALL GOLD VSOP BRANDY	M		440	220	110
9	KHODAYS CLASSIC XXX RUM	P		520	260	130
10	EL CANSO DARK XXX RUM	P		520	260	130
11	EMPEES PREMIUM GOLD WHY	P		520	260	130
12	EMPEES NAPOLEAN BRANDY	P		520	260	130
13	HONEYWELL GRAPE BRANDY	P		520	260	130
14	BRIHANS PREMIUM WHISKY	P		520	260	130
15	HERCULES RESERVE 3 'X' RUM	P		520	260	130
16	BRIHANS NAPOLEON PREMIUM BRANDY	P		560	280	140
17	MACMILLAN PREMIUM BRANDY	P		600	300	150
18	ELCANSO PREMIUM DELUXE V.S.O.P. BRANDY	P		600	300	150
19	CARTE ROYALE XO PREMIUM BRANDY	P		640	320	160
20	CHEVALIER DE PARIS XL PREMIUM BRANDY	P		720	360	180
21	RED KNIGHT SELECT DELUXE WHISKY	P		760	380	190

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SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
M/S. MOHAN BRE & DIS.LTD						
1	GOLDEN EAGLE DOCTOR ORDINARY BRANDY	O		400	200	100
2	OLD MONK DELUX RUM	O		400	200	100
3	VORION NO.1 INDIAN CLASSIC WHISKY	O		400	200	100
4	VORION NO.1 INDIAN BRANDY	O		400	200	100
5	VORION NO.1 INDIAN CLASSIC XXX RUM	O		400	200	100
6	TRIPLE CROWN VSOP BRANDY	M		440	220	110
7	BRIGADIER'S NO.1 DELUXE WHISKY	M		440	220	110
8	BRIGADIER'S NO.1 BRANDY	M		440	220	110
9	TI'S V.S.O.P. BRANDY	P		520	260	130
10	OLD NAPOLEON VSOP DELUXE BRANDY	P		520	260	130
11	OLD MONK GOLD RESERVE PREMIUM RUM	P		560	280	140
12	GOLDEN EAGLE PREMIUM WHISKY	P		600	300	150
13	MAGIC MOMENTS PREMIUM CHOCOLATE VODKA	P		720	360	180
14	TI'S COURRIER NAPOLEON BLUE LABEL FRENCH RESERVE BRANDY	P		760	380	190
15	VODKA SPICE PREMIUM	P		760	380	190
16	VODKA BLUE PREMIUM	P		760	380	190
17	BRANNDI VSOP PREMIUM	P		760	380	190
18	GEO'S CLOVIS XO FRENCH GRAPE BRANDY	P		840	420	210
19	SIPPING SPIRITS RESOLUTE PINK VODKA	P		960	480	240
20	GRANDIS BLUE ULTRA PREMIUM BRANDY	P		960	480	240
21	GRAPPE RESERVA VERY SPECIAL PREMIUM FRENCH GRAPE BRANDY	P		1480	740	370

M/S. SHIVA DISTILLERIES LTD						
1	MONITOR ORDINARY BRANDY	O		400	200	100
2	SHIVAS FINE ORDINARY BRANDY	O		400	200	100
3	MONITOR DRY ORDINARY GIN	O		400	200	100
4	SHIVAS XXX ORDINARY RUM	O		400	200	100
5	MONITOR ORDINARY WHISKY	O		400	200	100
6	MONITOR ORD 3D GOLD RUM	O		400	200	100
7	MONITOR DELUXE BRANDY	O		400	200	100
8	MONITOR DELUXE WHISKY	O		400	200	100
9	COSMOPOLITAN MEDIUM WHISKY	M		440	220	110
10	OAK VAT MATURED RUM	M		440	220	110
11	CARDINAL GRAPE BRANDY	M		440	220	110
12	GOLD MAKER WHITE MED RUM	M		440	220	110
13	BRISNOFF MED VODKA	M		440	220	110
14	ARIZONA PREMIUM APPLE VODKA	M		440	220	110
15	CARDINAL NO.1 WHISKY	M		440	220	110
16	CLASSIC GRANDEE PREMIUM RUM	P		520	260	130
17	CARDINAL NO.1 VSOP PREMIUM BRANDY	P		560	280	140

SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
M/S. SNJ DISTILLERS (P) LTD						
1	TOP STAR SPECIAL BRANDY	O		400	200	100
2	OLD CHEF STRONG XXX RUM	O		400	200	100
3	OLD CHEF DELUXE BRANDY	O		400	200	100
4	BLACK CAT SPECIAL BRANDY	O		400	200	100
5	BLACK CAT SPECIAL XXX RUM	O		400	200	100
6	TOP STAR SPECIAL WHISKY	O		400	200	100
7	TOP STAR STRONG XXX RUM	O		400	200	100
8	LORD NELSON XXX RUM	O		400	200	100
9	SNJ NO.1 XO STRONG BRANDY	M		440	220	110
10	ANACONDA NO.1 EXTRA VSOP BRANDY	M		440	220	110
11	ACTIVATOR VANILLA VODKA	M		440	220	110
12	ROLE MODEL SUPERIOR DARK RUM	M		440	220	110
13	BRIHAN'S SUPERIOR GRAPE BRANDY	M		440	220	110
14	12TH CENTURY PREMIUM XO FRENCH BRANDY	P		520	260	130
15	BEJOIS NAPOLEON RESERVE BRANDY	P		520	260	130
16	BRIHAN'S SUPERIOR NAPOLEON BRANDY	P		520	260	130
17	WHYTE HALL SPECIAL WHISKY	P		520	260	130
18	FRENCH XO PLUS PREMIUM BRANDY	P		520	260	130
19	ROYAL PALACE PREMIUM BLENDED BRANDY	P		600	300	150
20	LE ROI XL SPECIAL RESERVA BRANDY	P		680	340	170
21	ERISTOFF TRIPLE DISTILLED PREMIUM VODKA	P		720	360	180
22	KING LOUIS XIV XO FRENCH BRANDY	P		720	360	180
23	MORPHEUS XO BLENDED PREMIUM BRANDY	P		760	380	190
24	MAGIC MOMENTS PREMIUM APPLE VODKA	P		760	380	190
25	BOLS XO EXCELLENCE BRANDY	P		800	400	200
26	BACARDI CLASSIC SUPERIOR RUM	P		800	400	200
27	BRITISH EMPIRE PREMIUM MATURED BRANDY	P		800	400	200
28	BACARDI LIMON-ORIGINAL CITRUS RUM	P		800	400	200
29	BACARDI APPLE-ORIGINAL APPLE RUM	P		800	400	200
30	AFTER DARK FINE GRAIN WHISKY	P		840	420	210
31	BACARDI BLACK ORIGINAL PREMIUM CRAFTED RUM	P		840	420	210
32	SIGNOUT PREMIUM CLASSIC BRANDY	P		1040	520	260
33	MORPHEUS BLUE XO + BRANDY	P		1120	560	280

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			1000 ml	750 ml	375 ml	180 ml
			Rs.	Rs.	Rs.	Rs.
M/S. ELITE DISTILLERIES (P) LTD						
1	HONEY DAY BRANDY	O		400	200	100
2	OLD MONSTER XXX RUM	O		400	200	100
3	TI MADIRA XXX RUM	O		400	200	100
4	SHOT OLP BRANDY	O		400	200	100
5	HONEY DAY DELUXE BRANDY	O		400	200	100
6	ARABIAN PRIDE DELUXE XXX RUM	O		400	200	100
7	HONEY DAY SUPER FINE WHISKY	O		400	200	100
8	ACCORD NO.1 BRANDY	M		440	220	110
9	ACCORD NO.1 BLENDED WHISKY	M		440	220	110
10	MH VSOP BRANDY	M		440	220	110
11	EVENING WALKER SUPER FINE BLENDED FRENCH BDY.	M		440	220	110
12	CARRIBEAN KICK XXX RUM	M		440	220	110
13	ACCORD'S FINE DISTILLED ORANGE VODKA	M		440	220	110
14	ACCORD'S PREMIUM FRENCH BRANDY	P		520	260	130
15	WONDERLAND SPECIAL VSOP BRANDY	P		520	260	130
16	TI'S MANSION HOUSE FINEST FRENCH BRANDY	P		520	260	130
17	KING NAPOLEON XO BRANDY	P		560	280	140
18	BLENDER'S MAGIC VSOP BRANDY	P		600	300	150
19	SENATE ROYALE FINEST WHISKY	P		600	300	150
20	ROYAL ACCORD PRE.GOLD FRENCH BRANDY	P		600	300	150
21	COURRIER NAPOLEON FINEST FRENCH BRANDY	P		600	300	150
22	HOLANDAS SPANISH VSOP BRANDY	P		760	380	190
23	ANCIENT CASK PREMIUM XXX RUM	P		760	380	190
24	MISSIONARY MONKS AUTHENTIC PURE XO BRANDY	P		800	400	200
25	AGE DE OAK VSOP PREMIUM BRANDY	P		1040	520	260

SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
			Rs.	Rs.	Rs.	Rs.
M/S. GOLDEN VATS (P) LTD						
1	GOLDEN CHOICE DELUXE BRANDY	O		400	200	100
2	SEAMEN'S PRIDE CLASSIC BRANDY	O		400	200	100
3	ONE MAN ARMY XXX RUM	O		400	200	100
4	TROPICANA VSOP BRANDY	M		440	220	110
5	GOLDEN VATS NO.1 BRANDY	M		440	220	110
6	ROMAN CASTLE GRAPE BRANDY	M		440	220	110
7	GOLD FINGER PREMIUM BRANDY	P		520	260	130
8	STALLION STRIDE DARK RUM	P		520	260	130
9	ROYAL NAPOLEON VSOP BRANDY	P		560	280	140
10	SAINT LOUIS FRENCH BRANDY	P		800	400	200
11	FLORENCE XO PREMIUM BRANDY	P		840	420	210
12	PETER SCOT PREMIUM MALT WHISKY	P		1120	560	280
13	LE CHARANTE XO FRENCH BRANDY	P	1490	1120	560	280

M/S. IMPERIAL SPIRITS AND WINE PVT. LTD						
SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
			Rs.	Rs.	Rs.	Rs.
1	IMPERIAL'S EXPRESS SPECIAL BRANDY	O		400	200	100
2	BLACK MAGIC SUPERIOR BRANDY	M		440	220	110
3	EMPEROR DELUXE BRANDY	M		440	220	110
4	IMPERIAL'S GOLD NAPOLEON RESERVE VSOP BDY	P		560	280	140
5	TI'S MANSION HOUSE ULTRA FRENCH BRANDY	P	800	600	300	150
6	IMPERIAL XO FRENCH PREMIUM BRANDY	P		600	300	150
7	MONT CASTLE FINEST GRAPE BRANDY	P		640	320	160
8	COURRIER NAPOLEON ULTRA FRENCH BRANDY	P	900	680	340	170
9	BOOTZ AUTHENTIC DUTCH GRAPE BRANDY	P		720	360	180
10	BOLS PREMIER X.O. EXCELLENCE BRANDY	P		960	480	240

M/S. KALS DISTILLERIES (P) LTD						
SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
			Rs.	Rs.	Rs.	Rs.
1	BLACK PEARL BRANDY	O		400	200	100
2	OLD KEMP XXX RUM	O		400	200	100
3	HAYWARDS PUNCH DELUXE BRANDY	O		400	200	100
4	BLACK PEARL XXX RUM	O		400	200	100
5	MAGNUS CHOICE VSOP BRANDY	M		440	220	110
6	NO.1 MC DOWELL'S BRANDY	M		440	220	110
7	COPPER BARREL VSOP BRANDY	M		440	220	110
8	COPPER BARREL DELUXE XXX RUM	M		440	220	110
9	JOHN EX SHAW VSOP BRANDY	P		520	260	130
10	RADIUM HOUSE FRENCH BRANDY	P		520	260	130
11	LA MARTINE VSOP PREMIUM BRANDY	P	800	600	300	150
12	1848 PREMIUM XO BRANDY	P	960	720	360	180
13	KONIGE FUSION VSOP PREMIUM BRANDY	P	1060	800	400	200

TAMIL NADU STATE MARKETING CORPORATION LIMITED
MRP PRICE LIST w.e.f.01.11.2014
MAXIMUM RETAIL PRICE OF WINE, SCOTCH WHISKY AND BEER

SL. No.	NAME OF THE COMPANY / BRAND	Range	M.R.P.			
			1000 ml	750 ml	375 ml	180 ml
			Rs.	Rs.	Rs.	Rs.
WINE - LOCAL						
CUMBUM VALLEY WINERY PVT. LTD						
1	RED SEA RUBY FORTIFIED WINE			280	140	70
2	MISTY GRAPES RED WINE			400	200	100
WINE - IMPORT						

UNITED SPIRITS LTD						
1	GOLCONDA RUBY PREMIUM WINE			360	180	90
VINBROS & CO.,						
2	GLOBUS FORTIFIED PORT WINE			440	220	110
3	THE WAREHOUSE RED WINE			860	430	

SCOTCH WHISKY						
BEAM GLOBAL SPIRITS AND WINE INDIA (P) LTD						
1	TEACHERS HIGH LAND CREAM SCOTCH WHISKY		1940	1460	730	
2	TEACHERS 50 12 YRS SCOTCH WHISKY			1970		
UNITED SPIRITS LTD						
3	BLACK DOG DLX. AGED 12 YRS SCOTCH WHISKY			2080	1040	520
PERNOD RICARD INDIA PRIVATE LTD						
4	100 PIPER DELUXE BLENDED SCOTCH WHISKY		1740	1310		
M/S. DIAGEO INDIA PVT.LTD						
5	BLACK & WHITE BLENDED SCOTCH WHISKY-750			1510		

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SL. No.	LOCAL BEER	M.R.P.	
		650 ml Rs.	325 ml Rs.
UNITED BREWERIES LTD			
1	KALYANI BLACK LABEL PREMIUM LAGER BEER	100	55
2	BULLET SUPER STRONG BEER	100	
3	KING FISHER SUPERIOR STRONG BEER	120	60
4	KING FISHER SELECT PREMIUM BEER	120	65
EMPEE BREWERIES LTD			
1	MARCOPOLO SUPER STRONG BEER		90
2	SAND PIPER SUPER PRE BEER		100
3	BULLET SUPER STRONG BEER		100
4	ZINGARO MAGNUM STRONG BEER		120
5	KING FISHER SELECT PREMIUM BEER		120
6	KING FISHER SELECT PREMIUM BEER		65
MOHAN BRE & DIS.LTD			
1	BLACK KNIGHT SUPER STRONG BEER		90
2	VORION 6000 SUPER STRONG BEER		100
3	VORION LITE PREMIUM BEER		110
4	VORION 12000 SUPER STRONG PREMIUM BEER		120
5	BLACK KNIGHT MAXX SUPER STRONG PREMIUM BEER		120
SNJ BREWERIES (P) LTD			
1	SNJ 10000 SUPER STRONG BEER		110
2	HIGH VOLTAGE SUPER STRONG BEER		110
3	HAYWARDS 5000 ULTRA PREMIUM STRONG BEER		110
4	SNJ 20000 SUPER STRONG BEER		120
5	BRITISH EMPIRE ULTRA PREMIUM EXCLUSIVE BEER		120
6	FOSTERS AUSTRALIAN STRONG PREMIUM BEER		140
KALS BREWERIES (P) LTD			
1	BLACK PEARL SUPER STRONG BEER		110
2	KOLT PREMIUM STRONG BEER		120
3	KOLT EXTRA STRONG BEER		120
4	BLACK PEARL TRIPLE SUPER STRONG BEER		120
5	STERREN 7 PREMIUM QUALITY LAGER BEER		140
M/S. APPOLLO DISTILLERIES PRIVATE LTD			
1	COMMANDO SUPER STRONG BEER		110
2	MAX 11000 SUPER STRONG BEER		120
3	ICEBERG'S 9000 MEGA STRONG BEER		120
4	MAXKOOL PLATINUM PREMIUM LAGER BEER		120
5	HORSE POWER SUPER STRONG BEER		120
6	HORSE POWER SUPER STRONG BEER		65
M/S. A.M. BREWERIES PRIVATE LTD			
1	10000 VOLTS SUPER STRONG BEER		120
2	ACCORD GOLD PREMIUM LAGER BEER		120
3	ROYAL ACCORD SUPER STRONG BEER		120
4	CARLSBERG ELEPHANT SUPREME PREMIUM BEER		140